

KEVIN MOON

Full-Stack Developer

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SUMMARY

Full-stack developer who has independently shipped four production web apps and one iOS app in the past year, owning architecture, backend, frontend, and DevOps end-to-end. Sales and PR background sharpens client communication and product instincts.

TECHNICAL SKILLS

Frontend & Mobile: TypeScript, JavaScript, React, React Native (Expo), Next.js, Recharts

Backend & Data: Supabase (PostgreSQL, RLS, Auth), REST APIs, Stripe billing & webhooks, cron jobs

Infrastructure: Vercel, Cloudflare, Git/GitHub, OAuth, CI/CD

AI & Analytics: Claude Code, Claude API integration, statistical model validation/backtesting, SEO/AEO, Google Analytics

EXPERIENCE

Founder & Full-Stack Developer — SandlotSharp

May 2026 – Present

Sports-analytics SaaS platform · sandlotsharp.com

- Built production SaaS platform end-to-end (Next.js, Supabase, Stripe, Vercel) — full architecture, backend, frontend, DevOps
- Designed new scoring model validated via cross-season backtesting — **62.7% high-conviction hit rate** on blind out-of-sample data
- Built production monitoring & audit infrastructure after diagnosing **two silent pipeline failures**
- Implemented Stripe billing & webhooks; root-caused a critical production bug breaking payment delivery

Founder & Full-Stack Developer — DOTapulse

April 2026 – Present

Gaming analytics & AI-coaching platform · dotapulse.gg — live, active users

- Built and launched full-stack analytics & AI-coaching platform, **live with active users**
- Integrated **Claude API** to power AI coaching feature, trained on 100+ professional match dataset
- Built 9-table caching layer with scheduled jobs — **page loads under 0.1s**
- Implemented Stripe subscriptions, Google OAuth, 125+ pre-rendered SEO pages

Co-Founder & Full-Stack Developer — SmileSpark

October 2025 – Present

Teeth-whitening studio, Henderson, NV · smile-spark.com

- Co-own and operate local service business; built and maintain full production site & marketing stack
- Migrated site to custom Next.js app with local SEO and structured data
- Managed Google Ads campaign achieving **11.5x return on ad spend**
- Contributed to driving business to its **first profitable month**

Independent Developer — ReTap

February 2026

iOS puzzle game, published on the App Store

- Designed and independently shipped a reverse-memory puzzle game (React Native/Expo) with AdMob monetization, managing full App Store release

EDUCATION

B.A., Communication Studies — California State University, Fullerton

2017

Emphasis in Argumentation & Persuasion

Full-Stack Web Development Bootcamp — Redwood Code Academy

2018

HTML/CSS · JavaScript · Node.js · MongoDB · React

Continuing Education

Harvard CS50 (edX) · Udemy — Full-Stack Development & Algorithms/Data Structures